**Long version**

**Subject:** Introduction to Catalyst Canada

Dear [Name],

I’d like to introduce you to [Catalyst contact] at **Catalyst Canada** (cc’d here). Our organization has partnered with Catalyst because of their unparalleled expertise in helping companies like ours drive performance and foster innovation by fueling inclusive cultures.

[Catalyst](https://www.catalyst.org/solutions) is celebrating 25 years in Canada and more than 60 years globally. They work with 350+ leading organizations across 42 industries and 180 countries, engaging over 24 million employees from the front line to the C-suite. What makes Catalyst unique is their “force multiplier” model—integrating:

* **Research** – Cutting-edge, evidence-based insights on topics like gender partnership, intersectionality, and inclusive leadership.
* **Convenings** – High-impact forums for bold dialogue and peer-to-peer learning.
* **Solutions** – Practical tools and frameworks that help organizations put inclusion into practice.
* **Support** – Dedicated experts who guide and equip leaders every step of the way, providing proven knowledge and regional expertise.

Our team has found immense value in this partnership—whether through actionable research, leadership programming, or support embedding inclusion into our workplace culture.

As Catalyst marks its 25th anniversary in Canada, they’re looking to bring more organizations into this community of changemakers. I thought of you and your organization as a natural fit.

I’ll let [Catalyst Name] take it from here—they’d be happy to share more about Catalyst’s work and how your team could benefit.

Warm regards,

**Short version**

**Subject:** Introduction to Catalyst Canada

Hi [Name],

I’d like to introduce you to [Catalyst Name] (cc’d here) at Catalyst Canada. Our organization partners with [Catalyst](https://www.catalyst.org/solutions) because of their proven expertise in driving performance and fostering innovation through workplace inclusion—and the value we’ve gained from their research, solutions, and support.

I thought you and your organization might also benefit from learning more. I’ll let [Catalyst Name] take it from here.

Best,