

CATALYST

ERG Guide

Introduction

This guide is based on Catalyst's more than 25 years of experience working with employee resource groups (ERGs) across a variety of industries and regions. It provides step-by-step instructions for ERG leaders, ERG members, and HR and inclusion leaders who want to plan, launch, grow, and evolve ERGs within their workplaces.

There are nine sections in this complete, end-to-end resource that you can jump to based on where you are on your ERG journey.

- **Key ERG Concepts**
- **Building and growing ERG membership**
- **Developing an ERG**
- **Cultivating ERG support and collaboration**
- **Establishing ERG governance and structure**
- **Common ERG challenges and solutions**
- **ERG programming and initiatives**
- **Measuring ERG success**
- **ERG communications**

Additional resources

ERG learning journey playbooks

Catalyst learning journeys are Supporter-exclusive curated pathways to knowledge acquisition and skills development that highlight the most vital content, products, and experiences from across Catalyst on a topic or for a specific role.

Check out the ERG learning journey playbooks to find a range of resources for your ERG needs.

- [ERG Topic Playbook](#)
- [ERG Playbook for ERG Leaders](#)

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